

Planned Pethood, Inc

Board Meeting
February 8, 2011
Minutes

Present:

Carol Dunn, Craig Jacobs, Kelly Dilworth, Doug Kearns, Julie Taylor, Kory Kaintz, Laurie Cantrell, Stefanie Stark, Kittsen McCumber

Executive Director & Staff:

Nikki Morey

Absent:

Tami Norris, Judy Waddington, Chrissa Liskai

- I. Call to Order/Determination of Quorum
Board President Carol Dunn confirmed a quorum and called the meeting to order.
- II. Minutes of the October 2010 meeting were reviewed. There were no changes, motion to approve Stefanie, second Kelly. Motion passed.
- III. Officers' Reports
 - a. President - Carol Dunn
 - i. The last Dog Warden Advisory Comm meeting will be tomorrow.
 - ii. Carol wrote a letter to the editor of the Blade stressing the importance of spay/neuter.
 - iii. Carol distributed a list of issues she would like to focus on in 2011.
 - b. Vice President/Recording Secretary - Tami Norris--Absent.
 - c. Corresponding Secretary- Judy Waddington--Absent.
 - d. Treasurer- Kory Kaintz
 - i. Distributed the 2011 yearly budget & the monthly dog/cat budget. Changes between years was explained by the bequests we received, getting spay/neuter under control, good fundraising & spay/neuter grants.
 - ii. Kory is getting our financial information ready to submit to the auditor.
 - iii. Discussed spay/neuter grant issues. We are not receiving invoices for the animals. When we do receive invoices, they don't match the vouchers. Concerns with the vets & those writing our vouchers. Resolution: Kittsen volunteered to call the vets & discuss, Nikki will also send out a reminder letter.
 - iv. Kory continues to work on transitioning some of her duties to Craig.
- IV. Executive Director Report
 - a. This was distributed, no questions.
 - b. There will be no vote, but the Board was in agreement to spend \$250 on CAPTCHA.
- V. Committee Update
 - a. Budget & Finance- No update
 - b. Education -No update
 - c. Fundraising- No update as Chrissa was not present
 - d. Policy & Personnel
 - i. There are 3 policies to vote on today in new business.
 - ii. Next meeting will take place in March.
 - e. Website- No update
- VI. New Business
 - a. Vote on policies:

- i. Spay/Neuter Voucher Policy-motion to approve Carol, second by Doug. Motion passed.
- ii. Animal Aggression Assessment Policy- There was discussion about who is to be present during the assessment: 2 or 3 people & does the intake coordinator or ED have to be present? This will go back to the committee.
- iii. Dismissal of Board Member-motion to approve Carol, second by Kory
 - a. Julie wanted to amend to include, "including possible termination of board member." Motion to approve Julie, second Craig. Amended Motion passed.

VII. Adjournment

There being no further business, the meeting was adjourned.

The next board meeting will be April 12, 6 pm-location to be determined.

Minutes Recorded by,

Stefanie Stark

2.9.11 report from ED

Dog Program

- 1. Evaluated more dogs. As you can see this is a tool we keep using and finding great benefit in. It has helped us rehabilitate dogs rather than having to euthanize. Yes, we do euth some but can do so with better judgment.
- 2. Adoption events for the Saturday summer season scheduled; including Anderson's, Dog Days of September and Air Dog Show
- 3. Adoptions (per JW)

Month	2009	2010	% change
December	34	24	-41.6%
TOTAL for YEAR	403	405	0.49%
Month	2010	2011	% change
January	32	29	-10.3%

Cat Program

- 1. Adoptions (per JW)

Month	2009	2010	% change
December	81	72	12.5%
TOTAL for YEAR	867	824	-5.2%
Month	2010	2011	% change
January	51	58	12.0

Update

- 1. Website update complete with minimal problems which have all been solved to date.
- 2. Website is getting what is called web crawling spam automated thing. People release these to try to dump spam messages on people's sites, or do a denial of service attack, or look for security holes. Frontward would suggest adding a CAPTCHA that would eliminate these automated crawlers from actually submitting the form. A CAPTCHA is that image of random letters and numbers that you have to type in. The crawlers can not determine the letters and numbers in the image, so they can't submit the form. Cost \$250. **Request Discussion.**
- 3. Truck got a new starter and a new battery. PPI got a 66% refund on the battery plus core costs.

4. Newly forming Fulton County Humane Society took several dogs from Fulton Co dog pound.
5. Holiday cards to vets for board members to sign were instead mailed with a letter of thanks and reminder of who is authorized to call. See below.
6. Volunteer set up PPI on Ebay. We sold several items in one week. Made a nominal amount of about \$100. But now we know how to do it and can sell higher valued items from the rummage sale.
7. Volunteer Appreciation party was well attended. Lots of good feedback from the volunteers. Thank you to the board members that helped out. Special thanks to those that helped in many areas to make this a nice event for all of us. Thank you has been send to out contact at UAW Local 14 for the use of the space. .
8. Petsmart Charities Grant data was submitted for 4th quarter 2010 on January 2011.
9. Holiday Appeal income is down from last year. We stop measuring around March when final Holiday Appeal envelopes come in.
10. Second draft of brochure has been created. File has been emailed to you with this file. If you have feedback please get it to me by February 12th.
11. Adoption events at Anderson's has been planned for 2011. Dog program has screeners and truckers scheduled for all of 2011 also. Have emailed Anderson's regarding Dog wash dates and waiting to hear back from store managers. They schedule them. Corporate schedules adoption events. Corporate has selected PPI as the rescue of choice for the Air Dog show again this year.
12. New proof of insurance has been provided to Anderson for 2011.
13. Discount program from Lambertville Hardware has been started. PPI will get reward points from all those purchases we can use to purchase items we need.
14. Had a meeting with the new BGSU professor to lay out the volunteer opportunities students have with PPI for the Spring semester. They have already helped with the Rescue Reunion. Discussed engagement in March where the students can make "impact statement" boards for us to use in other venues.
15. In contact with YMCA for help from youth in the Rummage Sale.
16. Compass Club speaking engagement was a great function. What a wonderful group of people. Turns out I knew a few of the members, one of them knew Ron Schmidt (former PPI president) and one was an adopter and knew someone I used to work with.
17. Mary Torio has been working out well as Dog Intake Coordinator. Jennifer has been helping and the transition is going smoothly.
18. Screener's for the dog adoption program had a meeting on Saturday, January 30. This is an annual event to make sure everyone is on the same page. Mary Torio is considering hosting the annual dog volunteer meeting and to intro herself to others.
19. When people sign up or become new AAA members in March and using a specific code, AAA will donate \$5 to PPI.
20. Provided letter of recommendation to Humane Ohio for their grant with Ahimsa Foundation.
21. Community Service hours required by DMV for one of our volunteers netted PPI a cleaner storage unit. Looks really good. I will be purchasing wood to affix from rafter to rafter. Financial records will be put up there since they are never used again.
22. Still waiting to hear back from Lucas Co Fairgrounds for a rental price. Spoke with Jane Holman regarding the matter. She said she would try to stop in and speak face-to-face with Angie. Board of Directors for the Fairgrounds says we took up too much space and they didn't charge us enough money. Carol Dunn is going to speak with the Board treasurer who is a neighbor of hers to see if we can resolve the matter in a timely fashion.
23. Long time PPI supporter, Kathy Heckert, passed away. Judy send them a note.
24. Sally was having trouble keeping up with all the changes, lack of photos and help in keeping the cat profiles on petfinder.com. Kathy Johnson went online and counted that only 1/3 of the cats in

the program were on petfinder. The cat adoption program has secured a volunteer to do cat profiles and Sally will only do dog profiles.

25. Continue to get food donations from Humane Ohio. I sent Lisa Hochradel a thank you note