

# Planned Pethood, Inc

## Board Meeting February 15, 2012 Minutes

### *Present:*

Carol Dunn, Craig Jacobs, Stefanie Stark, Sue Bedra, Barb DiNardo, Marge Dottling, Chrissa Liskai, Doug Kearns

### *Executive Director & Staff:*

Nikki Morey

### *Absent:*

Kittsen McCumber, Kelly Dilworth, Laurie Cantrell, Shirley Moran

#### I. Call to Order/Determination of Quorum

Board President Carol Dunn confirmed a quorum and called the meeting to order.

#### II. Minutes of the December 2011 meeting were reviewed, motion to approve-Marge, second-Barb. Motion passed.

#### III. Officers' Reports

##### a. President - Carol Dunn

i. Carol informed the board of the Dog Warden's puppy love event and encouraged attendance. She made note of the positive changes that have taken place at the Dog Warden.

ii. No new information on the dog park from Toledo Unleashed, there has been no movement on this.

iii. House Bill 130 was discussed.

##### b. Vice President-Laurie Cantrell- absent.

##### c. Secretary- Stefanie Stark- no report.

##### d. Treasurer- Craig Jacobs

i. The December 2011 financials are completed. The 2012 budget was also sent out along with the dog/cat adoption figures.

ii. From a review of last year there was a significant increase in boarding (doubled its budget) and supplies were 40% over budget.

iii. Phone credit card method has been implemented for dog/cat adoptions.

#### IV. Executive Director Report

a. This was distributed, no questions.

b. Senior dog & special needs dogs adoption fees discussed.

c. Website update and dog wash dates set.

d. There's a lot of pregnant cats coming in to be fixed.

#### V. Committee Update

a. Budget & Finance- No update, there will be an upcoming meeting.

b. Education -No update

c. Fundraising- The Paw Hoorah is scheduled for 4/28, dog wash dates and other upcoming volunteer events are listed in the ED report.

d. Policy & Personnel- No update.

#### VI. Old Business- none

#### VII. New Business

a. Motion was made that senior dogs are 50% off the regular adoption fee. Motion to approve-Stefanie. Second-Barb. Motion passed.

b. Motion was made that the Executive Director and dog intake coordinator have the ability to reduce the adoption fee for special needs dogs at their discretion. Motion to approve-Stefanie. Second- Barb. Motion passed.

c. Motion was made to table formal PPI support of HB 130. Motion to approve-Sue. Second- Chrissa. Motion passed.

## VIII. Adjournment

There being no further business, the meeting was adjourned.

The next board meeting will be April 10, 2012, 6 pm at Manhattans.

Minutes Recorded by,  
Stefanie Stark

## 2.15.12 report from ED

### **Dog Program**

1. Dog program looking to find a replacement for Mary Torio. She has gone back to teaching but is hanging in with Jennifer Herbert. There is a possibility that the Union at BP will strike. In which case, Jennifer will be locked in the building and unable to work on any PPI work.
2. Wish to have senior dogs discounted on a regular basis. They would like to have it always be \$75. >>>  
VOTE NEEDED <<<<<

### **Cat Program**

1. Pregnant cats are the majority of cats getting fixed. The warmer weather might be causing more heat cycles. Brace yourself for more kittens.
2. Report a scarcity of kittens coming out the 43609 zip code where we focused on the Petsmart grant money.

### **Update**

1. Website has been switched. Working on a punch list of things to correct or update.
2. PPI met with TAHS on Friday, October 14 with Aimee St. Aurnard from Humane Ohio.
3. TAHS has to hire a new vet. Previous vet, Deb Johnson, is their Director of Operations.
4. PPI got the grant to purchase a vehicle from Petco. Van was purchased at Yark. Thank you Doug Kearns for making this happen.
5. Holiday Appeal income was low
6. Rummage Sale for 2012
  - a. is going to be in "partnership" with HO. They will help with promotion for donations and volunteers. We will give them all proceeds to be a credit on our account.
  - b. No contract with Fairgrounds yet
  - c. Chrissa, Nikki, KA and JH offered to take a day to be in charge. Other days will be covered as we get closer.
7. Thank you for making the Volunteer Appreciation Party a success.
8. Prom for Paws under way.
  - a. Need volunteers to help haul dresses from storage to the sale location
  - b. Press release sent
  - c. Doing a mini-fashion show on WTOL on the 20<sup>th</sup>
9. Insurance premium going up. A volunteer is writing a blog about that.
10. Scheduled at People Who Care event on April 22
  - a. Sharing space with Save-A-Pet and HO
11. Scheduled to be at Old West End Festival, June 2-3
  - a. Bake sale & craft show
  - b. Pooch Parade kick off
12. Cleaned out the storage unit with BGSU students
13. Met with Toledo Battered Women Shelter.
14. Have been talking with a person who says they will help PPI write grants.
15. Working with a man who is getting free wooden boxes from Jeep that have transmissions shipped to them.
16. Humane Ohio has lost several key employees.
17. PPI is signed up with H&R Block to get \$25 for every new client doing taxes with them. I have to push that info out through our usual sources.
18. Paw Hoorah
  - a. 2<sup>nd</sup> meeting is this Saturday

- b. Looking for more sponsorships and less silent auction items. Not that they will turn it down.
- 19. Dates for adoptions are set up at the Anderson's
- 20. Working on dates for adoption events elsewhere
- 21. BGSU students will be working with PPI hopefully this semester.
- 22. Update on Toledo Pet Farm
- 23. Twitter and Facebook scores are through the roof. They are doing a great job.
- 24. Discussing more marketing to have at adoption events
- 25. VEHICLES
  - a. Old mini van broke the week we got the new mini van. The timing was perfect.
  - b. Old mini van has been donated to Purple Heart. Thank you Carol
  - c. New van has been outfitted with racks to hold more cats and to keep things cleaner
  - d. Box truck had its fly wheel replaced. Which is what I said it was all along, but what do I know.
- 26. Mary Torio meeting with Dr. X from X Vet to discuss the poor care we have been getting.
  - a. Owner vet doesn't listen doesn't listen
  - b. Our evidence will be clear since we have been using a message board
- 27. Need a volunteer (perhaps from this board) to meet the first Monday of every month from now until May for the Pet Idol
- 28. We can now take in pits from LCDW. An attorney is getting back with me about what that means to us. Do we still need to mandate people have special home insurance?
- 29. Attending May 5 a Dog Health Fair with other rescues