

October 2014

Tightening Our Financial Belts

It's the time of year when we have spent down our reserves from last December's holiday appeal and funds raised from the Paw Hoorah. Meanwhile, we are still knee deep in kitten season.

To be fiscally responsible we are tightening our belts. That means we have to scale back our rescue efforts, scale back taking in really sick animals and assistance for subsidizing spay/neuter surgeries. Planned Pethood is fulfilling commitments we have already made to people.

\$5 Recycling Fundraiser

When: Saturday, October 4, 2014

Time: Noon to 4pm

Where: Petsmart Parking Lot on Airport Hwy, 1450 Spring Meadows Drive Holland 43528

What: Donate your unwanted electrical equipment for a \$5 donation and we will take care of the rest.

Safety: DASRcovery will have a Hard Drive Crusher on site to protect your information.

All of your donation will go to the animals with PPI.

Bring Us Your Electrical Equipment like:

FLAT SCREEN MONITORS

CABLES

KEYBOARDS

MICE

PRINTERS

HDTV

VIDEO GAME CONSOLES

DISH NETWORK

SMALL KITCHEN APPLIANCES

RADIOS

PHONE BATTERIES

FAX MACHINES

CB EQUIPMENT

STEREO EQUIPMENT

COMPUTERS

SERVER EQUIPMENT

CURCUIT BREAKERS

DVD & VHS PLAYERS

Sorry, We can NOT take: CRT monitors or tube TVs.

Attention ALL Volunteers- Date Change to Volunteer Party

We come to you asking for donations to help see us through this rough patch. You can do so [here](#).

You might be wondering what we are doing to fix the situation. First, if you have a fundraising idea, drop us a line. If you can make it work and make money- we are all for it. Second, we are hosting a fundraiser called "Costumes and Cocktails". We hope you can make it. If we sell out we have a chance to make about \$5,000. Third, we are spending \$300 to purchase cloud based accounting software so we can know *inreal time* our financial standing and run meaningful reports to help us make better business decisions. Fourth, we will be looking at methods to cut

You and a guest are invited to the Volunteer Appreciation Party. We celebrate our successes over the last year. We eat. We discuss what's in store for the new year. We talk. We laugh. We can finish a conversation without interruption or the noise of an adoption event in the background. You need to be there! So as to not interfere with weekend adoption events, we are hosting the event on a weekday. No day is ideal for all people. We hope you can make it.

Thursday, November 18, 2014

W.W. Knight Nature Preserve
Hankison Great Room
29530 White Road
Perrysburg, OH 43551

5:30 pm - Dinner - Come and go as you please.

7:15 pm - Presentation

Food & beverages will be provided. This is not for just the fosters. If you think you are a volunteer- you probably are.

Costumes & Cocktails Fundraiser

When: Saturday, October 25, 2014

Time: 6pm

Where: Central Park West, 3141 Central Park West, Toledo, OH 43617

What: Costume or not, dress for fun, dress for Halloween, dress like it's homecoming for moms, dress to impress or just show up to have fun wearing whatever.

Cost: \$35 per person

Includes: A full dinner with salad, entree, dessert selections and a coffee bar. Cash bar. We will be awarding prizes for costumes, door prizes, 50/50 raffles and prize raffles.

Music: Music will be provided by DJ Jazzy J Entertainment (winner of Wedding Wire's couple choice award 2014). We will be playing your favorites to get you moving. We will rock the night out.

Raffle Prizes - Door Prizes

expenses. That's going to be a hard one since we already run a really tight ship and do everything we can to do the most good with our limited funds.

While we go through this tough time, please send good vibes our way. If you are a volunteer, thank you for your good work in times of plenty and times of want. If you are a supporter or adoptive family from PPI, please reach out to a volunteer and tell them what a positive difference they are making in our community. Our volunteers are making miracles happen everyday. Let them know you appreciate it. Thank you for everything you do already. Thank you for all your time and your support.

Can You Help Hyde?

Hyde is improving each day. We still have a way to go toward recovery.

We have a goal of \$2600. You can make a donation [HERE](#).

Social Media Policy

Purpose- The purpose of this policy is to establish guidelines for the appropriate use of social media by the Planned Pethood, Inc. Board of Directors and volunteers.

Policy- For purposes of this policy, social media are works of user-created video, audio, text or multimedia that are published and shared through a computer, cell phone, I-pad, or other device to the general public or anyone who can access the social media site including but not limited to Facebook, Linked In, Twitter. The appropriate use of social media can assist Planned Pethood, Inc. in achieving the following objectives:

1. promoting a positive image within the community;
2. reaching a larger audience to promote and increase awareness of Planned Pethood, Inc.'s mission, core values, services, successes and individuals served
3. increasing customer service and satisfaction;
4. gaining community input;
5. enhancing communication.

Planned Pethood and the Board respect the right of privacy of its volunteers and themselves but must have some guidelines regarding off-duty use of social media.

1. Be careful to protect what personal information you share online.
2. Know and follow all of the Planned Pethood, Inc. policies and procedures including but not limited to: Discrimination, Electronic Communication Systems, Volunteer Code of Conduct, Harassment, Privacy, and Public Information.
3. Any identifying and/or confidential information about individuals served or their families, guardians or caregivers shall not be transmitted.
4. Planned Pethood, Inc. logos or materials shall not be used without first obtaining permission from Planned Pethood, Inc.

Sincerely,

Planned
Pethood, Inc

**Mission
Statement:**

To reduce the overpopulation and suffering of dogs and cats through education and low-cost spay/neuter programs and to rescue, vet and place adoptable dogs and cats into good permanent homes.

5. Social media may not be used to harass or defame anyone affiliated with Planned Pethood, Inc. including Board Members, volunteers, individuals served, their families, caregivers, customers, providers, vendors or others associated with Planned Pethood, Inc.

6. Make it clear to your readers that the views you express are yours alone and that they do not reflect the view of Planned Pethood, Inc. Only the Board of Directors, Executive Director and authorized designees have the authority to speak on behalf of Planned Pethood Inc. On social media/online communication sites, write in the first person and always use your personal email address so it doesn't appear that you are representing Planned Pethood, Inc.

7. Use your best judgment. Remember that there are always consequences to what you publish. If you are about to publish something that makes you even the slightest bit uncomfortable, review the suggestions above and think about why that is. If you are still unsure and it is related to Planned Pethood, Inc., discuss it with a Board Member or Executive Director.

If you have any questions about these guidelines or any matter related to your site/postings that these guidelines do not address, please direct them to the Planned Pethood, Inc. Board or Executive Director of Planned Pethood, Inc.

Planned Pethood, Inc. Board Members are held to a higher standard and shall refrain from any disparaging remarks or negative opinions including, but not limited to, other volunteers, vendors, adoptive families and any animals in our care.

Failure to adhere to this policy will result in disciplinary action.

Paint For Pups - a Fundraiser for PPI

---- SOLD OUT ---- Thanks guys!

It's always a pleasure to hear from you. Feel free to drop us a line with news on your pets and your spay/neuter successes. You can also share our news by sharing our newsletter or sharing our events on Facebook.