



eNewsletter

6.29.12

## WE DID IT! 116 Adoptions in 2 days!

We did it last year and we did it again this year! Our goal was to adopt out 100 (One Hundred) animals in the two day period of June 23, 2012 & June 24, 2012. To find loving homes for as many animals as possible, we slashed adoption fees as low as \$5.00 for the two day adoption event.

Price reduction is a radical idea. To some, they feel it de-values the animal. Be assured, while we slashed prices during this two day adoption event, all normal screening processes were followed and the search for great homes was our first priority.

The adoption of animals in reputable rescues is a losing business model. We NEVER make money on an animal. The longer an animal stays with us, the more money we invest into the animal and the fewer animals we can save. But we don't do it to make money. We want the animals in our care to find loving homes.

As we prepared for this year, we found ourselves with some of the same animals we had in featured at our last mega adoption event. We find ourselves baffled because there is NOTHING wrong with these animals.

As of Sunday, as closing time, we had exceeded our goal when we found loving homes for **116** of our animals. Planned Pethood has several adoptions pending to be completed in the next day, as well.

Bridgette is a long haired calico female who was scheduled to be euthanized within hours. Our volunteer showed up immediately and took her home. We were surprised to discover that Bridgette was nice to look at but wasn't nice to people. She just wasn't interested in getting loved up. That was two years ago. In recent months her foster mother saw a change in Bridgette and a friendly spirit emerging. Bridgette now has a forever home that knows all about her past and her turn-around. Thanks Lynn Henderman for keeping this pretty lady as your foster cat.

to begin what would likely be her final 24 hours on Earth. That day, she was rescued and taken to a Planned Pethood foster home. This weekend, she left our adoption event with her new family. Caring volunteers, fast action from Planned Pethood and keeping our mission in sight is what for helped her escape the needle, and to gave her a happy ending. Thank you MJ Sevi for writing this tribute to Gina and caring for so many fur babies.

Each time the new total was announced; getting us closer to 100; a thrill went through the crowd with occasional outbreaks of cheers and clapping. Finding homes for our animals is what keeps our fosters going. For those in the public who did not find what they were looking for with us, they were directed to other rescues, shelters and sometimes a volunteer helped them look at animals online via their smart phone. Additionally, those people were told to check back with Planned Pethood for new animals we would be saving giving our new available space.

All these adoptions means we can go rescue more animals in need. Our phone and email has already been exploding with other rescues looking for empty spaces in our program. In September 2011; the last time we held a 100 Adoptions In 2 Days event; the next day our voice mail box filled up 3 times full of people looking to surrender their animals to us. We are experiencing the same currently.

There are also stories like Cosby and Barbie who have been with us for a year and have yet to find their forever home. It's not a sad story because in the meantime, they are happy, safe and well loved in their foster homes.

Thanks to everyone that made this huge weekend happen.

## Dog Wash Fundraisers

Join us this summer to get your dog spiffed up.

**6.30 Anderson's Toledo → THIS SATURDAY!**

7.14 Anderson's Maumee  
at the Air Dog Show

8.11 Anderson's Toledo

9.1 Anderson's Toledo

9.8 Anderson's Maumee

→ Free Will donations for every dog we wash. We suggest \$8-\$10.

→ Toe nail trims: \$5

→ Anal gland expressions: \$10

→ Sorry no cats! It's too dangerous if they get loose. No rain dates if raining at the time of dog wash.

## Fundraiser Updates

**Rummage Sale** - Our partnership with Humane Ohio garnered PPI a nice selection of donations and the second largest amount made in our history (2008 being the

spay/neuter options to people in need of help.

It takes a massive amount of volunteers to make the rummage sale a success. Thank you to everyone that showed up to help, worked hard hours and smiled along the way!

**Harley-Davidson Concert** - Yep, it rained. But the weather cleared up in time to see Vince Neil rock it out. We made buckets of money from tips and selling t-shirts and sweatshirts. It was a brilliant move on our part to bring the sweatshirts with us to sell. On Saturday, the day had wonderful weather and steady traffic of customers.

This is another event that takes a massive amount of volunteers to make it a success. Thank you to everyone that came to help. We had a blast.

**Old West End Bake Sale** - The short story is that we sold out on Saturday and didn't need to come back on Sunday. Way to go to all the volunteers who helped set up the tents and set out the merchandise. Thank you for the volunteers that rolled with a few bumps in the road and made it work even BETTER than expected. This fundraiser was WELL worth the hard work.

**Pet Idol**- Another success story with this year's Pet Idol. This fundraiser is also a great opportunity to get our mission out to our community. This year, Planned Pethood made the second largest amount we have ever made. Thank you to Toledo Blade for hosting this fun event. Thank you to Yark Automotive Group for hosting an event to showcase animals in the Pet Idol contest.

## Lots of Laughs - Lots of Good Info - A Couple Tears

> > [Read Our Blog](#)

If you are looking for a laugh and some inspiration for your day, you should read our blog. Our most recent post is entitled "Fourth Of July: Not A Cause Of Celebration For Most".

## MORE Money From Kroger Cares Card

This is another stellar method for Planned Pethood to make money for the cats on dogs in our community. This quarter PPI made over **\$800.00** just because our supporters signed their cards up with PPI and swiped their Kroger card when shopping.

Your Kroger card has to be re-enrolled every year. Your re-enrollment ensures we will get the greatest rewards possible. It only takes a few moments of your time. Everyone must do it for PPI to get our money every quarter. Instructions can be found [here](#).

Thank you for using your Kroger card to raise money for PPI.

Can't foster? Can't commit large chunks of time?

## [Single Serving Volunteer Opportunities](#)

1. [Commitment to this: At least 1 hour per month, but you can do more if you want to.](#)

alongside you.

2. Some events are a fun to do with friends
3. One great thing is that these tasks raise a lot of money and awareness for PPI but don't cost us anything other than the volunteer time.
4. We call these events "Single Serving" because you are only committing to one event at a time.
5. Please! Help where you can!

## Items We Always Need

Kitty Litter (always need it and there is never enough)

Food

Dog Collars with sturdy metal buckles or martingale collars. Please NO pinch collars!

Dog leashes

Crates of all sizes

Puppy training pads

Paper towels

Gas Cards

Printer Ink

1st class stamps

You can drop off these items at any adoption event.

**Can't Take One Home With You? No Room For Another Pet?**

**> Virtual Adopt!**

For a \$25 donation, you can virtually adopt a dog or cat. Your name will appear on the [Virtual Adoption](#) page with the photo of the pet you have selected.

Simply go to our [Donation](#) page, click on "Virtual Adoptions" and make your donation. The next dog or cat we save will be posted on this page, along with your name. Please let us know if you would like to virtually adopt a dog or cat. If you would like to dedicate this to a special person or for a special occasion, we can add that information too. You're welcome to pick a name or we can pick one for you. Sound like fun? Virtually adopt your dog or cat today!

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