



# ***Planned Pethood, Inc*** ***E-Newsletter***

[www.plannedpethood.org](http://www.plannedpethood.org)

August 2009

**Past newsletters are now on our website under [In The News/Newsletters](#)**

## **Easy Money**

We need someone trustworthy to collect the money out of our donation jars scattered around the area. If you follow the same route and stomping grounds, we could redistribute some of the jars. Money needs to be collected regularly and contact made with the stores to ensure they keep the jars out in front and appreciate all the hard work PPI does. Contact Nikki Morey at [morehart@bex.net](mailto:morehart@bex.net) or 419-243-9787

## **Who's On The Phone?**

Ever wonder how we manage all the calls we get every day? When callers contact us on the FIXX line they have several options to select from. We need a volunteer to answer the voicemail box on Friday and Saturday. Contact Deb Gring at [dgring@gmail.com](mailto:dgring@gmail.com) if you can help.

## **Data Entry Needed**

The cat adoption program needs help entering data into a spreadsheet. Can you help us by performing this task for us? Any help you can offer would be greatly appreciated. Contact Nikki at [morehart@bex.net](mailto:morehart@bex.net).

## **Crafters Wanted**

Our supplies are DEPLETED. We have very little to take to shows and sell. Create dog- and cat-themed craft items for Planned Pethood booths at local festivals and craft fairs. Create at your convenience! We have ideas, we have patterns, sometimes we have the materials. All we need are crafters. Contact Deb Gring at [dgring@gmail.com](mailto:dgring@gmail.com) if you can help.

## ***Did You See Us?***

**Earth Day at Highland Park-** Carol Dunn hung out with like minded people to celebrate Earth Day. She passed out information about spay/neuter and made some new contacts in the community.

**Owens State Community College's Safety Day** – Denise Pheils is an advisor at OCC and invited PPI to attend. We passed out information about having pets in cars during the summer, protecting pets from falls from windows, heart worm disease, flea control, etc.

**Walbridge School-** In conjunction with Humane Ohio, PPI has aggressively been posting flyers in mailboxes, porches and doors promoting spay/neuter. Our phones are ringing off the hook! One early Wednesday morning, volunteers met at Walbridge Elementary to transport several cats to Humane Ohio.

## Kitty Population EXPLODES

PPI continues to get calls about kittens needing help. For 2-3 months, we will continue to receive more and more calls. Without exaggeration, in early spring PPI was getting 100 calls a day. By mid-summer it escalated to 300 calls a day. Often we need help transporting these kittens to the vet to get them spay/neutered. We must stop the breeding cycle! There are 71,000 free roaming cats in Lucas County alone.

### Transportation Volunteers Needed

We are in desperate need of volunteers willing to help transport animals to and from vet appointments in this area. We need help transporting cats from anywhere from the from around Toledo to Humane Ohio to be spay/neutered. Other times we have animals that need to get rides from a foster home to an adoption event. With the price of gas fluctuating so much we need all the help we can get to transport these animals. If you can help us at all with transporting animals even if it's just one day a week or less please contact Nikki Morey at [morehart@bex.net](mailto:morehart@bex.net) or 419-243-9787 as soon as possible!!

## Opportunities For Improvement

*by Nikki Morey, Executive Director*

If you ever have a complaint or concern, you can always contact me or anyone on the board. Complaints are supposed to come to me, but if you are uncomfortable with that, you can make your concerns known to anyone on the board. Board members are listed on the website.

One of the duties of an Executive Director is to resolve complaints and address conflicts. When a complaint is made about a volunteer, our process or our program, I take it very seriously. Complaints are good. They are opportunities for improvement. They are ways for us as a group to learn and grow.

Sometimes I have a hard time ascertaining what is idle griping versus a formal complaint. If you think I have not taken your complaint seriously, please feel free to contact me to make sure I understand you are making a formal complaint.

If I encounter a conversation among volunteers where they are griping or I'm included in an email that includes some gripes, I try to remove myself from the conversation. If I have done that to you, again, please do not think I am dismissing what you have considered to be a complaint.

*Coming Soon . . .  
a page on our website to include photos from  
past special event and gatherings.  
Visit our "Scrapbook"*

**Add PPI as  
a FRIEND  
on your  
[Facebook](#)**

## Every Little Bit Counts



Aesop has a fable of The Raven and the Pitcher of Water. A raven was thirsty but the pitcher of water only had a tiny bit of water at the very bottom. Being a clever bird, the raven dropped pebbles into the pitcher. The pebbles were small. In just a short time, by adding several pebbles together, the water came up higher and higher. Soon the raven was able to take a very satisfying drink.

Our recent request for donations was very much like the raven and the water pitcher. There were very few donations over the amount of \$100. However, every one of those small but generous donations added up to a great amount of money for Planned Pethood. The money raised through your kindness made it possible for us to rescue more cats and dogs, pay our insurance and spay/neuter more animals.

When you think your small donation doesn't amount to much- you are wrong. Your spare change or a few dollars in our donation jars adds up. Your sponsorship of a featured animal or a virtual adoption or a small monthly check- all ends up to make a major difference in your community.

And that is a very satisfying drink of water  
indeed

# Our Featured Animals



**Aggie**

Aggie is a 10-12 year old dachshund who found herself abandoned at a local dog pound. We couldn't leave this sweet, friendly little dog behind to spend her last days sleeping alone on concrete and so brought her into our adoption program.

When she was seen by our vet, she had to have 9 of her teeth pulled because they were in such bad shape. Unfortunately, our vet also had to remove 5 tumors, which have turned out to be benign. Unfortunately Aggie's foster mom has found yet another lump that will have to be removed. Poor Aggie. She has been through so much. Her foster mom loves her though, says she is welcome there for as long as she wants to stay

In spite of everything she's had to deal with over the last few weeks, Aggie is the happiest, most loving dog you could ever meet! She loves everyone and just wants to be by your side all the time!

Even though we know when we save an older dog like Aggie, it will be challenging to find an adoptive home, we still believe even these senior dogs deserve a second chance. Still the cost of Aggie's care so far is expensive, and we are waiting to hear what our vet recommends we do next. Please let us know you support our decision to save dogs like Aggie and help us by sponsoring her care. When you do, your name will be listed on our [featured dog page](#) on our website.

The eviction notice was tacked to the door and dated January 2009 when Planned Pethood volunteers were placing door to door flyers offering spay/neuter. Through a broken window from the porch 2 kittens and the family cat were resting among the pile of books, utensils, and belongings the family left behind in addition to the family pet. The scatter rugs showed a Christmas pattern so the kittens were most likely born after their mother was abandoned and never knew people except for the vagrants that had been in the home as evidenced by the broken and empty bottles of alcohol.

Little Carlen was found with a severe injury to his eye and had surgery to have his eye removed. We don't know if it was caused from trauma or infection, but this poor little kitten has had a rough start to his life, and we hope to make the rest of his life a happier and healthy one. Even though he is shy and scared right now, we feel Carlen deserves care and attention so that he may have a loving is doing well, other than absolutely hating the party hat he has to wear around his neck. The injured eye was very small and abnormal and part of his lower eyelid had to be removed during the surgery. In order to close his wound, his lip on that side is pulled a bit upward like a 'joker smile' but that just adds to his charm. Carlen loves to be held and will just purr away, but is still scared and has the flight instinct when allowed to roam outside of his enclosure. He wants so badly to play with the other kittens too, but for now no roughhousing is allowed. You can follow Carlen updates on our website under [Featured](#).



**Carlen**

[www.plannedpethood.org](http://www.plannedpethood.org)

Visit often. Updates are added frequently. Check out special events, featured animals and read the latest news about Planned Pethood on our website.

## Super Summer Prices

Check out these super deals! We are so over run with animals looking for good homes, we are offering special prices.

When adopting two cats at once you get a discount. Cats 6 months or older were \$75 and are **now \$60**. The second cat of the same age was \$50 and is **now \$45**. Cats 7 months or older were \$90 and **now \$75**, second cat was \$65 and is **now \$60**.

Don't forget, humans 60 or older can adopt a cat 5 years or older **at 50% off**.

## Haven's HOME

After 10 months without humans, Haven is back home. Haven was lost in September of 2008 in Lakeside-Marblehead. Planned Pethood volunteers exhausted all resources in our search for Haven. On July 27<sup>th</sup> Haven was captured by a group of citizens. Haven had wandered to Genoa, OH, outside of the area PPI had been looking.

Haven is safe and sound back at her foster home. Go to our website under [FEATURED DOG](#) to read about how Haven was lost, found and her recovery.

How lucky are we to have her back. How lucky Haven is to have been caught by such wonderful people.

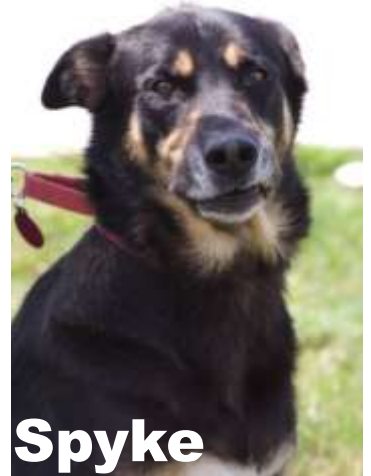
## PPI Animals Repossessed

About two years ago, Starr & Spyke were found as strays within weeks of each other. The person who found them offered to foster both dogs. After several months, she adopted Starr & Spyke. Our screening process, which included a home visit, revealed nothing to be concerned about.

Recently a concerned citizen called PPI to report a home that had adopted animals from us. The concerned citizen made claims that the home was possibly mistreating the animals. This was especially troubling given the pet owner was someone well known to Planned Pethood volunteers as the person who found Starr & Spyke and several cats.

Planned Pethood is not in a position to investigate claims of cruelty. That's a job for Cruelty Investigators that work with the Toledo Area Humane Society (TAHS). We have no legal authority to assist in claims such as this. Nonetheless, we always take the claims seriously.

The Cruelty Investigators were alerted to the possible situation. In the end, the home owner (and adopter from PPI) surrendered all the animals in the home to the TAHS. This included Starr & Spyke and 60 cats. The two dogs were being kept in



**Spyke**



**Starr**

one room. All 60 cats were kept together in another one room. The smell of cat urine could be smelled from outside the house. The animals had evidence of a severe flea infestation. The Cruelty Investigator says at first look the cats all had upper respiration infections, eye infections, most tested positive for FIV, very thin and missing hair. The home owner was allowing the animals to be left alone for 23 hours out of the day, alone in those rooms.

The bad news is that all 60 cats were euthanized. This is never easy to report

However, one should consider the life they were living, was it really a quality life? A huge thank you to all the PPI foster homes that offered to take any cats they could.

Luckily, we got [Starr](#) and [Spyke](#) back and after a little time in our foster homes, they are back on track. Both dogs are reported as being basically perfect by their foster homes.

Thanks to the Toledo Area Humane Society and their Executive Director, John Dinon, for rescuing these helpless animals.

It's the responsibility of everyone to protect the animals in our community. If you think an animal is being abused or neglected please call Cruelty Investigation at 419-891-9777. You can leave an anonymous message or you can leave your name and number. The officers are out in the field, so you will be put into a voicemail box. Please provide an address, with zip code and any supporting information you think will be helpful.

## Planned Pethood Board Members

We sadly say good-bye to board member Fred Post as his term expired in June 2009. Mr. Post has seen PPI through good times and some rough patches. His professional guidance has always been greatly appreciated.

Fulfilling empty seats on our board are Nikki Badman and Stefani Stark. Ms. Badman is the owner/operator of Poco's Playhouse. Poco's Playhouse is a doggie daycare. Ms. Stark is a Quality Monitor for Lucas County Children Services.

We are excited to utilize their special expertise and experience to make Planned Pethood even better.

## Pet First Aid Class

**Back by popular demand!**

Planned Pethood board member, Dr. Kittsen McCumber, DVM is offering a Pet First Aid Class to any and all. Dr. McCumber is with the Emergency Animal Clinic, offering care during times of crisis. Emergencies and basic first aid will be covered during this class. As time allows, Dr. McCumber will take your questions about our pets.

**Thursday, October 15<sup>th</sup>**

**6:30 – 8:30pm**

**Maumee Branch Library**

501 River Rd.  
Maumee, OH 43537

Participants need to sign up in advance so we may purchase the companion handbooks to go with the class. These handbooks are a valuable resource to turn to when you have questions or concerns about your pet's health. It also offers at home techniques you can use to help your pet and enrich its life. Please indicate if you need handbook for a cat, dog or both. The cost is \$22 per book. Books will be provided to you at the time of the class. Orders and payment must be received by October 7<sup>th</sup>. Read a review of the last class by clicking [here](#). Purchases may be made through our website via PayPal by clicking [here](#).

## Fundraising Brainstorming Meeting

All are invited to a fundraising brainstorming meeting on Monday, August 10<sup>th</sup> at 5:30pm at the Downtown Library. This workshop will help us define ways to generate revenue for Planned Pethood so we may continue with our Mission. We will be throwing out ideas and allowing everyone the chance to put details to each idea. This will also be the time that you can volunteer to help *make the idea into a reality.*

## GoodSearch & GoodBuy Can Make More \$\$ for PPI

Every little bit helps. The more people that use GoodSearch, the more money will be directed towards Planned Pethood. The sky is the limit -so please spread the word and use it daily! So far for 2009 PPI has raised nearly \$100.00. **Please use goodsearch.com for all your searches.**

January	1411	\$14.11	\$0.26	\$14.37
February	1359	\$13.59	\$1.20	\$14.79
March	1369	\$13.69	\$2.54	\$16.23
April	1325	\$13.25	\$6.47	\$19.72
May	1044	\$10.44	\$1.58	\$12.02
June	806	\$8.06	\$0.81	\$8.87
July	888	\$8.88	\$0.38	\$9.26
August	57	\$0.57	\$0.00	\$0.57
<b>Total: Year-to-Date</b>	<b>8259</b>	<b>\$82.59</b>	<b>\$13.24</b>	<b>\$95.83</b>

## A Great Program Needs A Great Name

Lead by Karen Latta, Planned Pethood is hitting the streets to stamp out the overpopulation of pets. This team of volunteers goes to specific neighborhoods with high feral cat and high overpopulation of pets to place a flyer in the door of every house. Working in teams they blanket a neighborhood and the calls start flooding in immediately.

Within hours, appointments are set for those neighbors interested in our low cost spay/neuter program. Planned Pethood volunteers orchestrate a day of transport from the owners' homes to Humane Ohio and then back home.

As you can imagine, this is no small feat. It requires plenty of time, volunteers and money. Planned Pethood is one of the few organizations within our community that actively engaging the community and pro-actively addressing the overpopulation problem.

This great program needs a great name. Maybe an acronym for all the walking the volunteers do between flyer-ing and transporting?

Please submit your Great Name Idea to [pets@plannedpethood.org](mailto:pets@plannedpethood.org) with the subject line: "A Great Name Idea". The winner will get mentioned in our

**MetroBark**  
**August 15<sup>th</sup>**

**Dog Days of September**  
**September 19<sup>th</sup>**

## Why Does PPI Need An Executive Director?

by Carol Dunn

There will always be discussions among volunteers, supporters and donators as to what is the best way money should be spent within a non-profit organization. One of the ways Planned Pethood has decided to spend some of our money is in the hiring of an Executive Director. Simply put, an Executive Director is the glue that holds the rest of the group together. I want to take this opportunity to provide some information to our supporters regarding our Executive Director.

Planned Pethood has out grown it's small, grass-roots style of leadership. No longer can the President and the Vice-President handle all the demands and duties that need to occur for Planned Pethood to move along smoothly and to grow.

An Executive Director is expected to run the daily operations of the organization, manage volunteers and committees and develop plans in concert with the board for the future development of PPI. This includes getting us more money, getting us more media attention, getting us more volunteers and making sure we function in the most effective manner possible. Planned Pethood's Executive Director, Nikki Morey, makes reports to the board at every board meeting. She also provides an oral report to me once a week.

Planned Pethood has seen a marked increase in a positive public image within the six months Nikki has officially been our Executive Director. With the increased public image and increased communication with our volunteers and supporters it has garnered PPI a small increase in giving. I find this to be especially important during this economic downturn. To be eligible for some grants and for a Better Business Bureau accreditation, PPI must have specific policies and contingency plans in place, which Nikki has been working to complete.

While some may question the wisdom of spending money on the position of an E.D., the board sees the merit. The duties I have listed above are just a small portion of the time Nikki spends on Planned Pethood business. Duties that are important to how we operate and must be done in a timely manner volunteers can't be expected to do. Not having an E.D. seems to me like stepping over dollars to pick up pennies.

I hope you found this helpful to you. Anyone is welcome to contact me at 419- 242-3910 or [brians725@aol.com](mailto:brians725@aol.com) should you have any questions.

Sincerely,

*Carol Dunn*

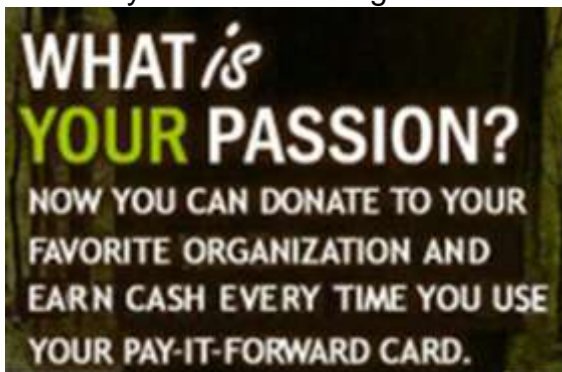
Founder/President of Planned Pethood

## ***Make Money for PPI- no muss-no fuss***

We live in an age of awareness - a new era when both companies and consumers are highly conscious of great causes going on around the world. It seems that everyone has a cause they care for deeply. And many of us are seeking new and innovative ways to give to the local and global causes we care so passionately about.

[The Pay-It-Forward Card](#) is a new kind of fundraising program that supports your favorite charity each time you shop at a Help World Wide merchant. Where you shop matters. By connecting your shopping choices to a participating merchant, the Pay-It-Forward Card is designed to benefit you as a consumer, the merchants who give back, and the charity you care about most.

Join with us today and start making a difference.



### **What Do You Do:**

1. Sign up for the Pay It Forward Card.
2. Select PPI as your charity of choice
3. Shop as you usually do, using the Pay It Forward Card
4. A percentage of your purchase will be donated by the merchant to Planned Pethood.

The list of merchants participating is a long one, filled with places most people already shop, eat or frequent.

### **Be Selective:**

Each merchant can select how much of their profits will go to the non-profit. The Pay It Forward website shows the percentage they have selected. You can decide where you want to shop based on how much money your purchase will raise for Planned Pethood.

### **Where do you get a card?**

The first 50 respondents will get a card for free. Cards may be purchased on our website via PayPal for \$5.00 after August 13<sup>th</sup>.

## **2ND ANNUAL PLANNED PETHOOD RESCUE DOG REUNION**



**SUNDAY OCT 11, 2009  
POCO'S PLAYHOUSE**

## **PPI Falls Victim To Rust & Thieves**

Planned Pethood has a minivan and a box truck we use to get our gear and animals to the various adoption events. The minivan is also used all week long to transport cats to be spay/neutered. Unfortunately, they have fallen victim to the passage of time, rust and thieves.

Specifically, the minivan needs to have some attention paid to rust spots slowly growing. We are looking for someone that might be able to perform some body work magic.

While parked over the week, the box truck had its catalytic converter stolen. The police say that this is wildly popular crime in the Franklin Park area. The criminals use cordless saws to cut the units out of the vehicles and sell for the metals inside.

Through the kindness of Tireman in Maumee we were able to get our box truck repaired at a rock bottom price. That's thanks to Randy Lake at Tireman for his care and generosity. Alas, we still have to pay the bill for the repair. It does not behoove us to submit it to our insurance either.

Any help or ideas are welcomed!

# WOW! That was some party!

If you couldn't come to Planned Pethood's Birthday party- you missed a great day. The weather was perfect, the location was wonderful and the company was excellent. Not only was it a Fundraiser, it was a "Friend-raiser", as board member Kelly Dilworth put it. We estimate about 1000 people came to our party. The parking lot was always full to capacity and the lot attendant was always busy.

Special thanks to the volunteers that helped put the party together. Our Poop Patrol team worked without tiring. Thank you also to the

volunteers that came out for the day to attend to their foster animals. Thanks guys.

We started the day off with TV coverage at 7am while volunteers were setting up for the event. Before we opened there was a line of people waiting to get their free microchipping. Anthony Wayne Animal Hospital was kind enough to donate 30 microchips. The band started playing folk music and the people kept pouring in.

Soon there were visitors at all the booths. Kids



getting their face painted by Sparkles the clown, Dog Training demos by Bark Busters, an agility course by Poco's Playhouse, a narcotic drug sniffing dog, families playing the carnival games, relay races, people munching at the bake sale and shopping at the craft sale. Some of us were disappointed when the Pet Psychic couldn't come because she was sick.

Many dogs loved the agility course. Children enjoyed balloon animals and face painting by Tip Top The Clown. Groups of people fawned over a gathering of bulldogs. The band closed up and the DJ picked up where they left off, keeping the energy up and the party lively. Kirk Summey from Juki's Tattoo kindly donated his time to offer free identification tattoos to pets and to insert microchips that visitors were

able to purchase from PPI after the free microchips were given out. Assistance Dogs of America was there to provide a demo of how the dogs help humans live a full and active life. Volunteers and visitors had lunch at the hot dog cart by Chappy's Snappy Dog and the Ice Cream Man. Several dogs enjoyed a dog or two as well. Jay Berman offered CGC Testing, while Plontzie's Mobile Groomer performed nail trims.

Providing information to our guests were Toledo Unleashed, Animal Emergency and Purrs + Paws Petsitting. Our own PPI volunteer and website photographer extraordinaire, Sally Wehner, was on hand to take pictures of families and their pets at our photo booth. Chair of the Education Committee, Mary Torio was on hand with her crew to talk to our guests, as well. Surprise guests appearances were made by Mayoral candidates Mike Bell and Ben Konop. Lucas County Commissioners also awarded Planned Pethood with a special Acknowledgement for our achievement. A copy of the certificate can be viewed on our website under [About Us](#).

If your name was missed please forgive. In no particular order, thank you to the following people (if not already mentioned) for making this a successful event: Barb & Sylvia Costilla, Kristin Long, Lindsey Ash, Dan & Heidi Morey, Theresa Benton, Molly LaMountain, Mona Guinaugh, Deb Gring, Greg Risk, Dennis Morey and Mike Hart, Jacob Dilworth, Justen Dilworth, Chayse Palm, Sarah Sidebottom, Sheila DeBrock, Michelle Simpkins, Jean Keating, Janna & Randy Lake, Marion Risk,



*Celebrating*  
**30**  
years  
*founded in 1979*



Kelly Dilworth, Doy DiNardo, Sharon Mohr, JoAnna Risk, Nancy Beadle, Ron Hart, Missy & Dennis Dell, Amy Poskarbiewicz, Laurie Cantrell, Terri Shinn, Sara Marvin and Toni Peters.

Less than \$100 was spent in putting on our birthday party. But we raised over \$2000. Indeed there were some glitches. But we worked through them and for the most part, the party went off without a hitch. **Happy Birthday Planned Pethood!**

## Doesn't anybody like me?

Dublin is a uniquely marked 3 1/2 year old female dilute torte that was found as a stray around a local trailer park. Dublin entered the adoption program in October of 2008. Why does this sweet cat keep getting passed over?

Planned Pethood is working with this trailer park to help spay and neuter many of its "cast off" residents. Dublin in particular was tormented and was one of the many cats residents used as target practice for their b-b-guns. Planned Pethood has been slowly trying to help remove the "nicer" cats like Dublin and find them good homes.

Dublin is extremely happy to be in a house and loves her food. Once thin and frail, she is now nice and chubby in her foster home and just loves being around all the cats and kittens. Dublin likes her foster mom 99% of the time, but the other percent she really is a little fearful, remembering how she had been treated in the past. You'll need to give Dublin a chance to warm in your home because of her former abuse. She would not be a good cat to adopt if you have a loud home or home with young active children as she just wouldn't like that. What she would like is lots of belly rubs.



## Black Cat Lovers United

Volunteer, Katie Ingersoll recently wrote an article singing the praises of owning black cats and the hard work of PPI. The article was published by [www.examiner.com](http://www.examiner.com). Planned Pethood is certainly honored to have talented people like Katie Ingersoll helping Planned Pethood. View the article by clicking [here](#).



## Holiday Greetings

You may purchase 25 Planned Pethood Holiday Greeting cards for \$8 on our website, via PayPal. The cards are blank inside for your personal message.



You are showing your support of Planned Pethood by purchasing the holiday cards. And by promoting an organization that is important to you to your friends and family, our message reaches a wider audience.

Click [here](#) to make your purchase today.

## Join Planned Pethood's Blog

Come visit our blog. Or you can subscribe to it. Our desire is to have several writers for this blog. For instance, someone might write about fosters & how they are doing. Or we might announce some news about Planned Pethood. Other writers might write about products they like or methods to train or updates about transports for spay/neutering. Who knows what might pop up! Check us out at <http://plannedpethood.blogspot.com/>.